



BP announces BP-GOAL Scholars Fund

BP is helping educate future engineers, scientists and mathematicians in connection with the Georgia GOAL Scholarship Program. By donating up to \$400,000 for private school scholarships, BP will be assisting qualified 7-12 grade students through the Peach State "Greater Opportunities for Access to Learning" (GOAL).

Kevin Russell, regional sales manager for BP Products North America, said, "As GOAL's first named corporate donor, we look forward to helping hard-working students throughout the state of Georgia realize their career goals. In particular, we want to encourage students to pursue careers in science, technology, engineering and mathematics so possibly someday they might even work for BP. This program is one of the many ways BP supports education in both the public and private sectors."

GOAL is one of Georgia's leading student scholarship organizations (SSO). Lisa Kelly, Georgia GOAL Scholarship Program president, stated that "since 2008, GOAL has awarded more than 5,000 scholarships totaling more than \$22.3 million to Georgia families seeking improved education opportunities for their children."

The BP-GOAL Scholars Fund plans to award scholarships to eligible students entering grades 7-12 in qualifying private schools. The donation is intended to fund approximately 15 four-year scholarships beginning in the 2012-2013 school year. Recipients of BP-GOAL Scholars Fund scholarships must reapply each school year for the continuation of their awards.

"As a recognized leader in community service, BP has created a powerful new model for corporate giving. What makes this unique is the strong collaboration between BP and GOAL. BP employees are actively engaged to make this a success", added Kelly.

Hope Lanier, BP director of Government and Public Affairs for the Southeast, added, "Working with Georgia GOAL, BP has created a customized program that allows us to give back to the communities where we operate. It also supports BP's core values, including diversity, excellence, respect and One Team."

Eligible students must be enrolled in a Georgia public school and qualify for free and reduced-price lunch through the National School Lunch Program. They also must have been accepted and sponsored by a qualified Georgia private school.

Applications will be sought primarily from areas in Georgia where BP and its subsidiary Castrol do business. Kelly said that eligible, qualifying schools are invited to nominate

two potential students to submit applications. The submittal deadline is April 30. Find more information about the scholarship fund here www.goalscholarship.org.

Kelly said, "It's important for students to have the option of a private school that fits their needs if they can't achieve their full potential in their local public school. The Georgia legislature created this opportunity to improve educational outcomes and to allow families to put their children on paths to success."

Each award amount is based on the tuition rate at the student's chosen private school and his/her family's demonstrated need. The average annual GOAL Scholarship is \$4,000, with the school and family also contributing to tuition in most cases.

Paul Giblett, Castrol's manager of communications and community engagement, said, "We're excited to be able to support Georgia GOAL in their mission to open up new educational opportunities for those that have not traditionally had access before."

BP Lubricants USA Inc. markets lubricants and business-building programs to independent quick lube operators, service providers, new car dealers and leading retailers in partnership with Georgia-based distributors. Learn more about Castrol at www.castrol.com/us.

Find more information about GOAL [here](#).